



WP3 – Evaluation strategy

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Co-funded by
the Health Programme
of the European Union

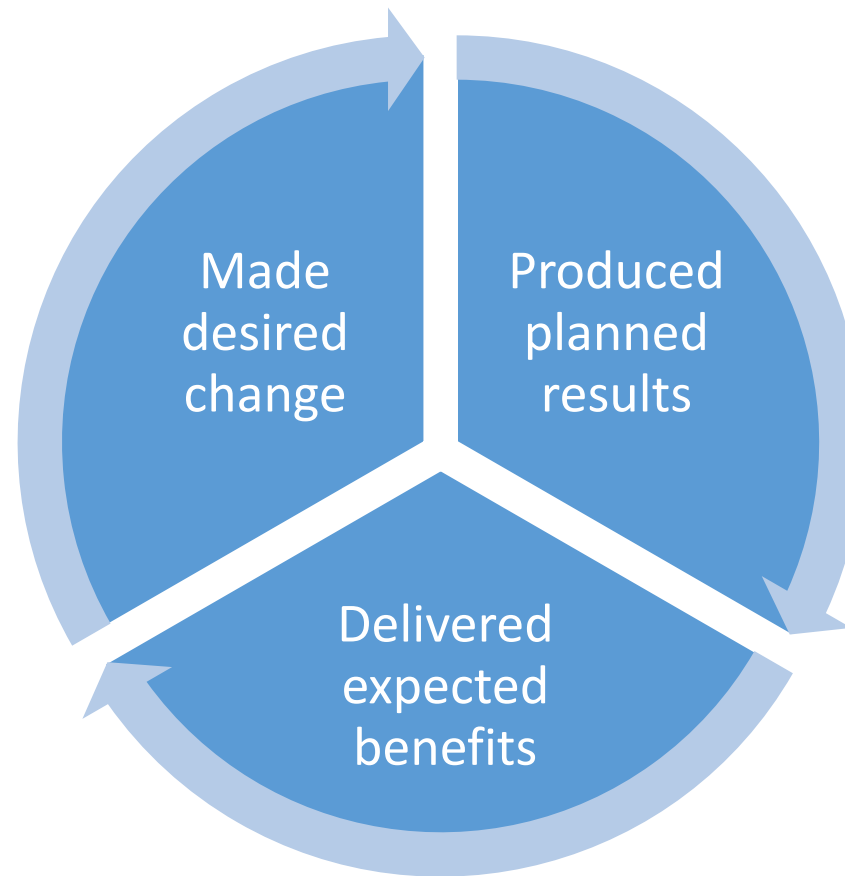
Contents

- Evaluation Strategy
- Evaluation results (surveys)
 - Suggestions for improvement
- Plan for the interim report

Summary

1. Key question
2. Evaluation model and tools
3. Data collection
 - a. Focus group
 - b. Surveys
 - Current results
 - c. Document analysis
4. Deliverables and milestones
5. Risk management

Objectives of the evaluation: processes, outputs and outcomes

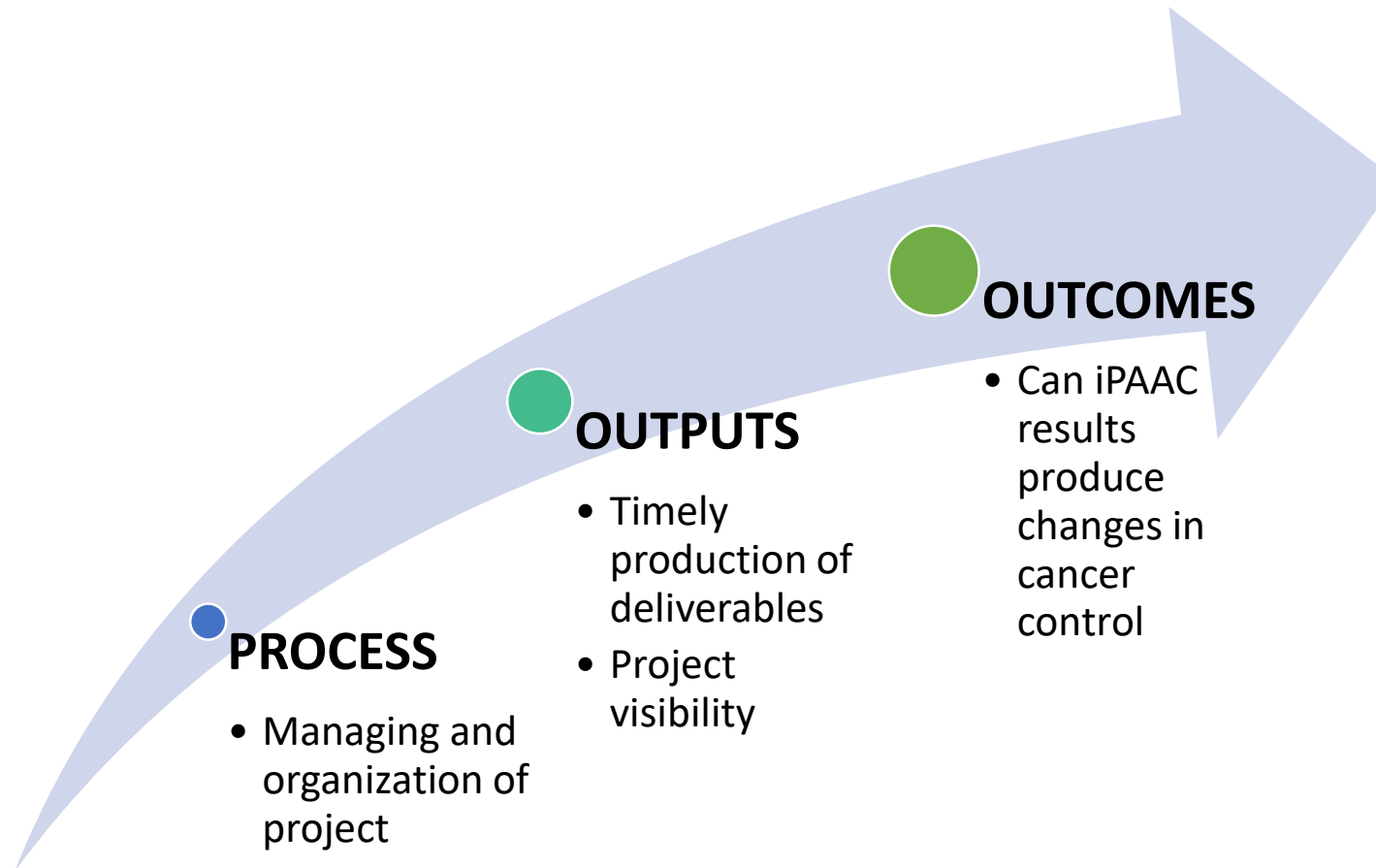


Key question

**Did iPAAC successfully focus on
implementation?**

Evaluation model and tools

- Evaluation of iPAAC JA by process, outputs and outcomes



Main objectives



- Special focus: impact evaluation
 - the usefulness of the JA outputs for the Member States and policymakers as well as:
 - their intention and ability to implement them in their respective environments.



Evaluation Strategy for the
Innovative Partnership for Action Against
Cancer (iPAAC)



Partners involved – work description

- **CIPH**, NIJZ, WIV-ISP, NCPHA, MOH, UZIS, THL, INCA, BMG, 7 HRC, OOI, DoH, ISS, SAM, MFH, IMSP IO, RIVM, OUS, NIZP-PZH, MS, INSP, IPHS, ICO, BMC SAS
- Actions undertaken to verify if the project is being implemented as planned and reaches the objectives.

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Collaboration – internal cross-reference



- All iPAAC Associated Partners will be included in evaluation activities – mainly through involvement in key evaluation strategies, documents, methods and working groups
- Their main task will be to participate in and to include the evaluation of impact and sustainability in all the WP outputs they are involved in drafting

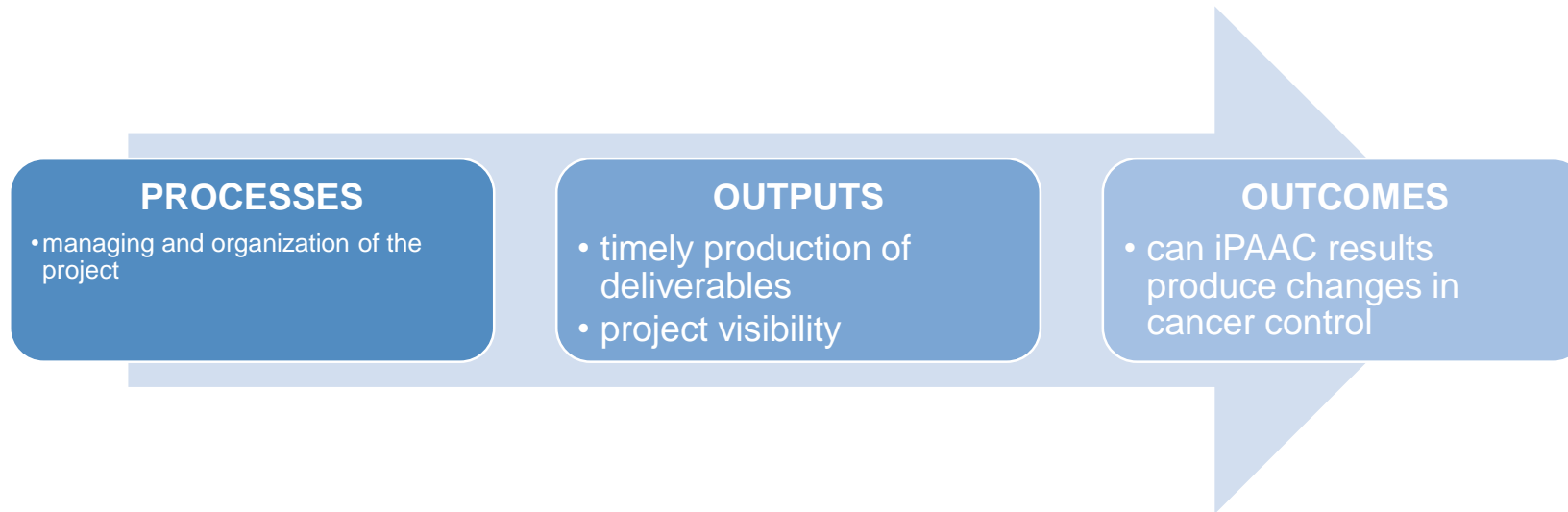


- **Quantitative methods :**
- Analyzing the timely delivery of various drafts, documents, and survey results
- Participation rates of MS countries in all of the performed surveys and data collection processes

- **Qualitative methods:**
- Routine collection and analysis of the documents related to the project, such as meeting minutes and reports and draft and final deliverables – along with WP1 and WP2
- Online surveys constructed and carried out after key meetings and workshops, to evaluate partner satisfaction
- Development and conduction of focus groups to gain more in-depth knowledge on the quality of collaboration between partners, and to discover possible obstacles and problems.

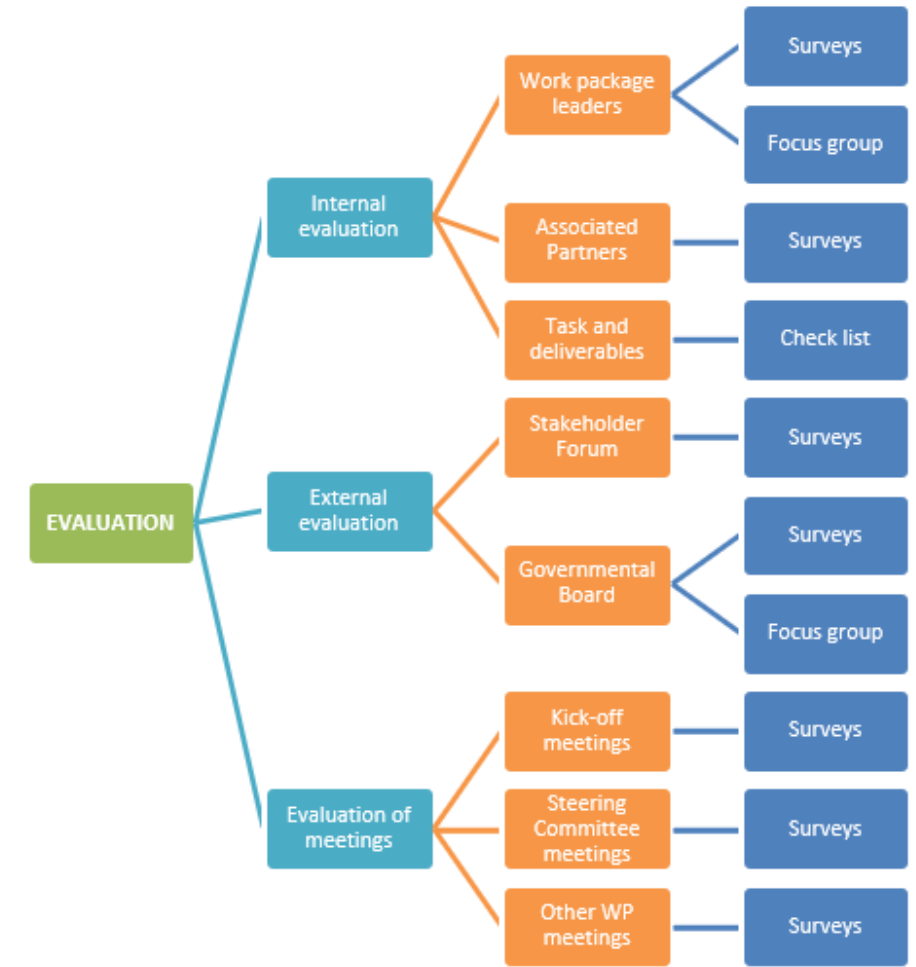
Methods – data collection

- Constructed and adjusted according to the deliverables planned for each of WP
- Timeline structured around the timeframe of each WP



Data collection

- iPAAC JA evaluation has three main parts
 - Each with specific evaluation tools
- Internal evaluation
- External evaluation
- Evaluation of meetings



Data collection – FOCUS GROUPS

- Form of group interview (6 – 12 people)
 - Sharing of experiences, expectations and opinions about the topic of interest
- Collection of qualitative information
- Better insight than on-line surveys



Data collection – FOCUS GROUPS

- **M12** (Steering Committee meeting/JA Meeting) **first FG**
 - WP leaders
 - Satisfaction with the project
 - Weaknesses and strengths of JA
 - Future plans



Data collection – FOCUS GROUPS

- **M24** (Governmental Board meeting) **second FG**
 - Workshop for Member States on Impact and Sustainability
 - Characteristics and qualities that define the usefulness and applicability of the JA deliverables
 - Collection of the most useful information on sustainability

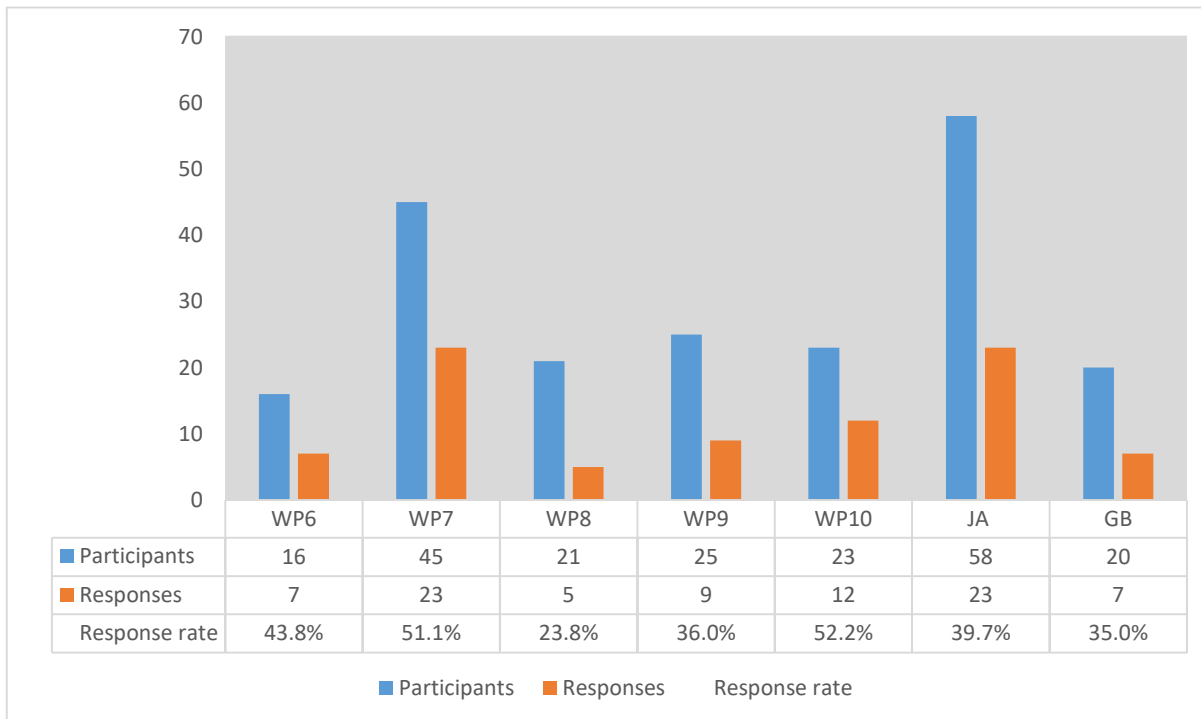


Data collection - SURVEYS

- On-line surveys
- Evaluation of the participants' satisfaction after each meeting
- Survey types:
 - Kick-off meeting
 - Stakeholder Forum
 - Governmental Board meeting
- *Overall project satisfaction*
 - *Before first FG*
 - *At the end of project*

Data collection - SURVEYS

- Importance of open-ended questions
Better insight of possible problem
- Quality of evaluation depends on the **RESPONSE RATE**

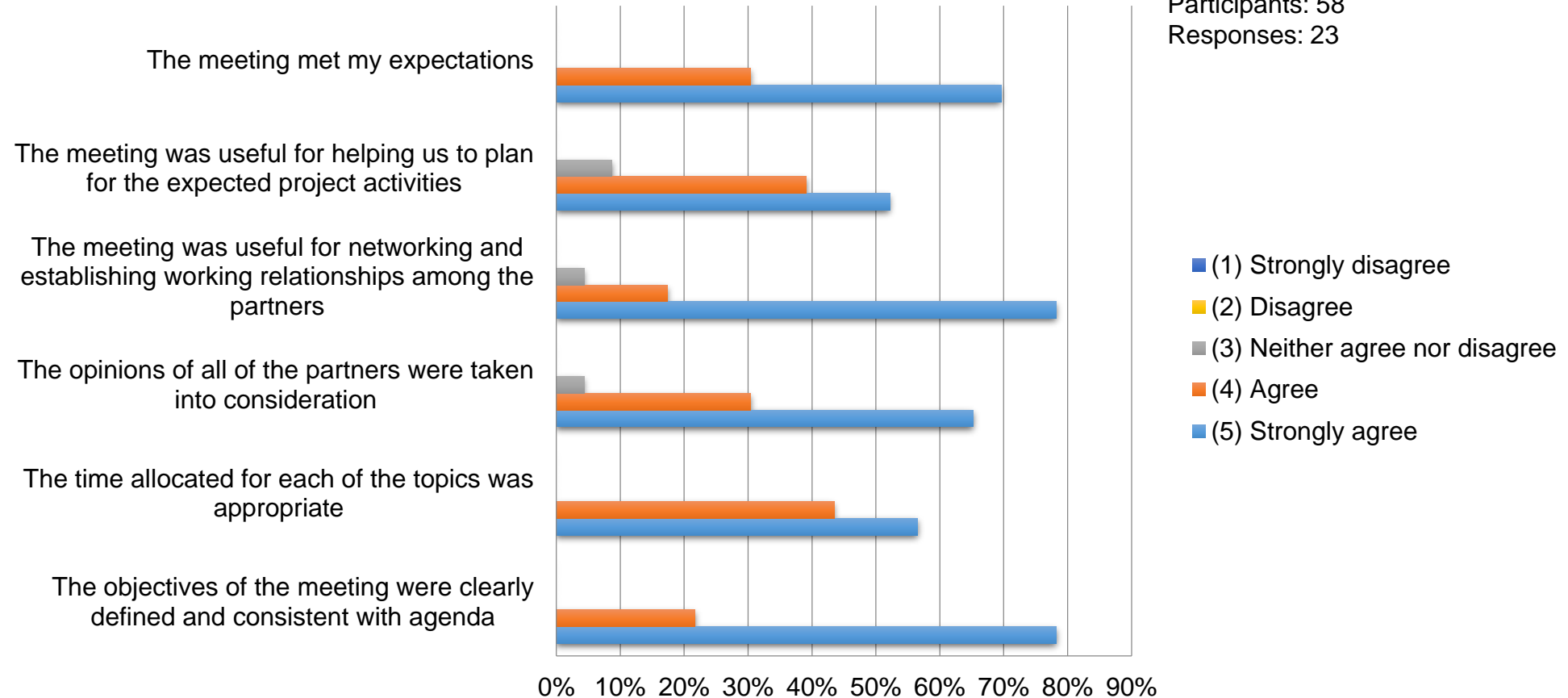


- 208 invitations
- 86 answers
- Total response rate **41.3%**
- Low response rate – difficult to derive conclusion about the perceived quality of meetings

Results of the surveys

JA Kick-off meeting

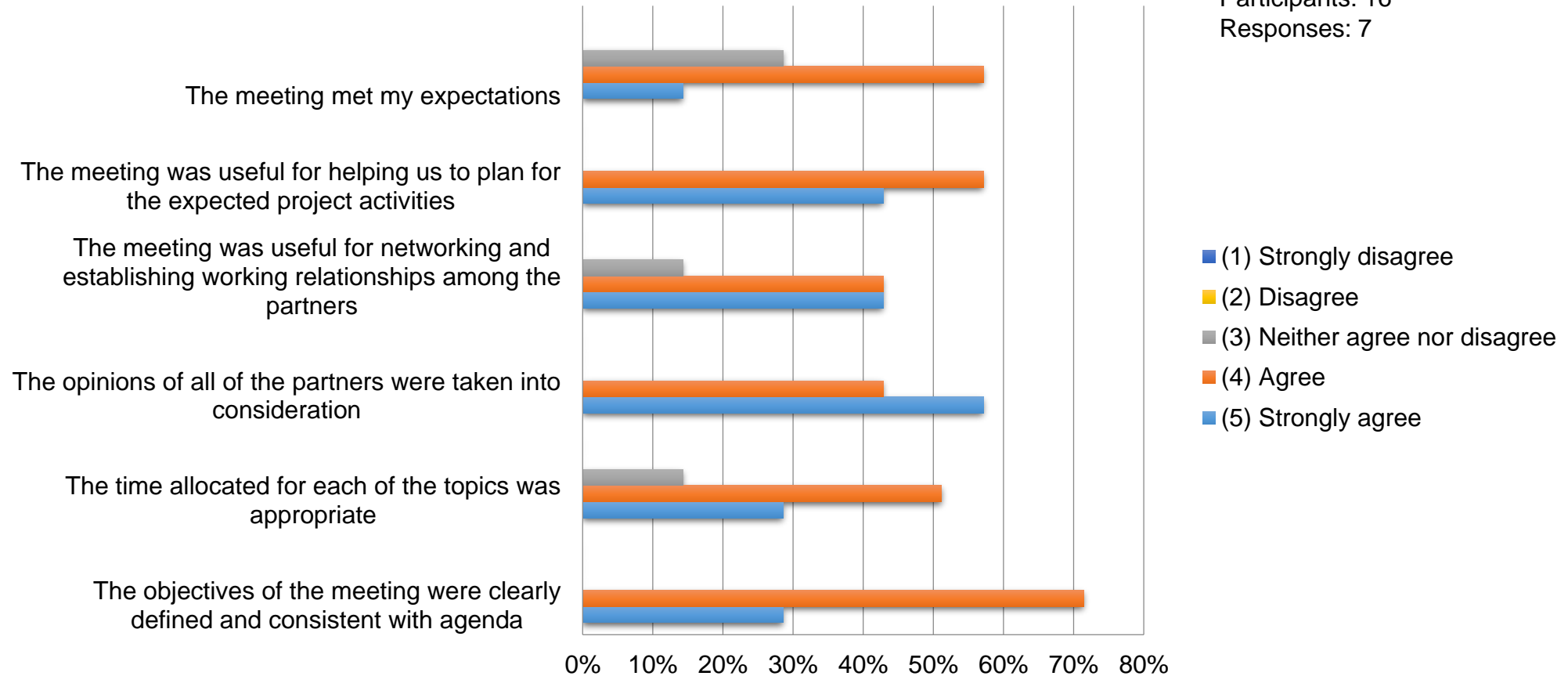
Participants: 58
Responses: 23



Results of the surveys

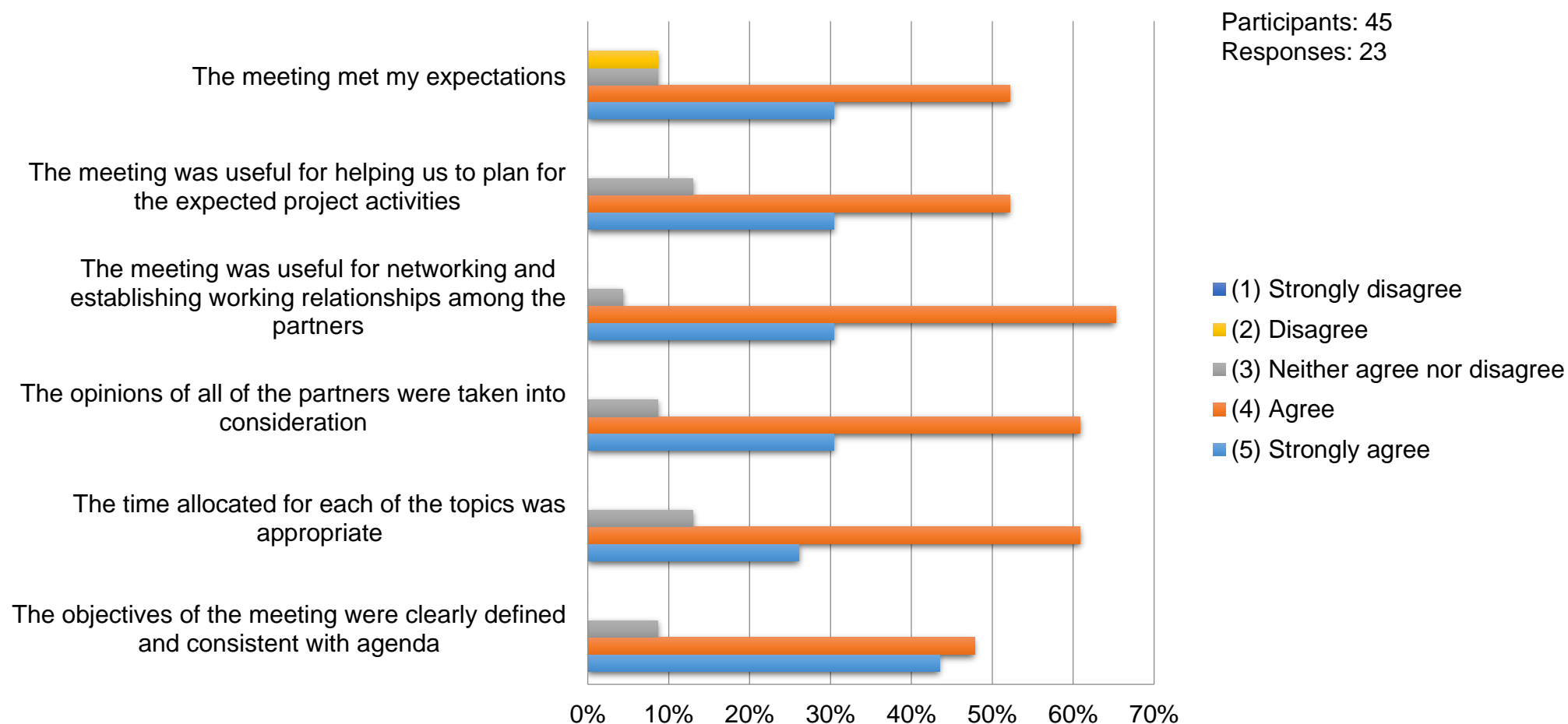
WP6 Kick-off meeting

Participants: 16
Responses: 7



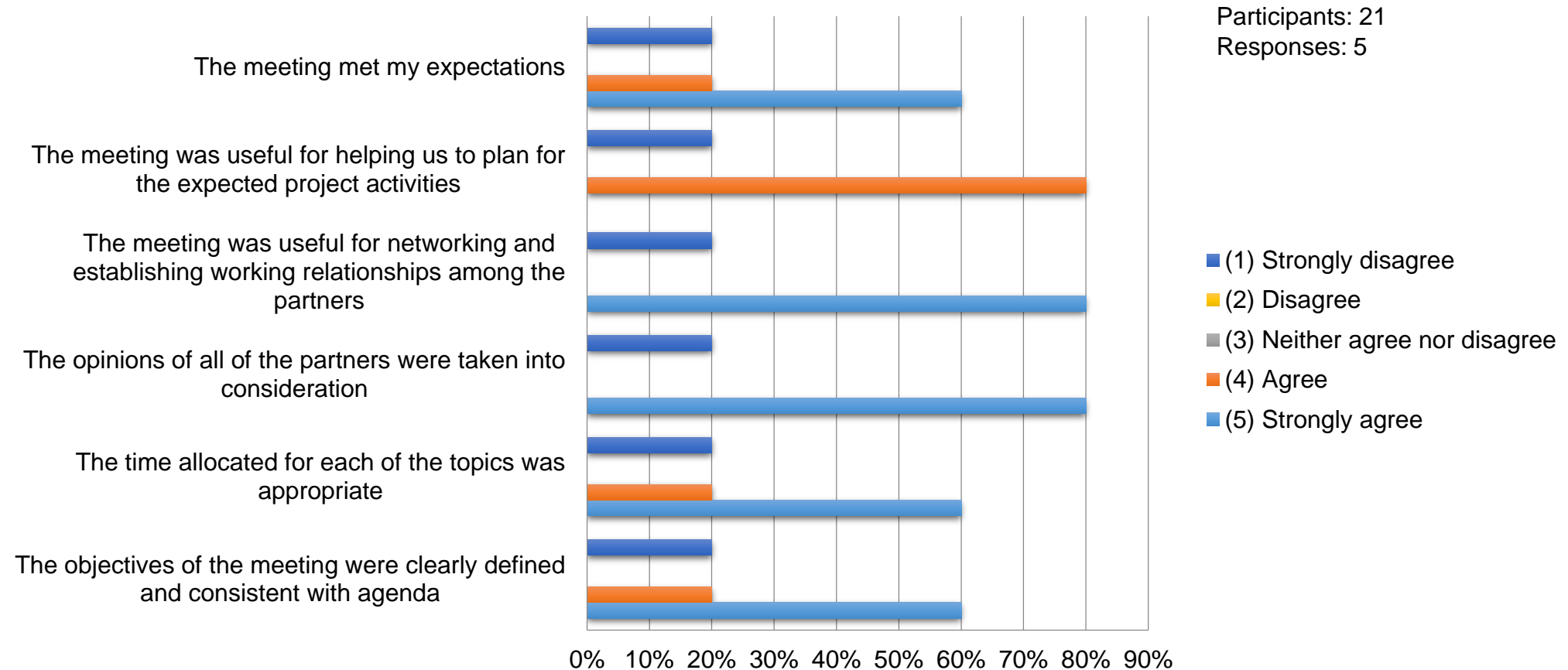
Results of the surveys

WP 7 Kick-off meeting



Results of the surveys

WP8 Kick-off meeting

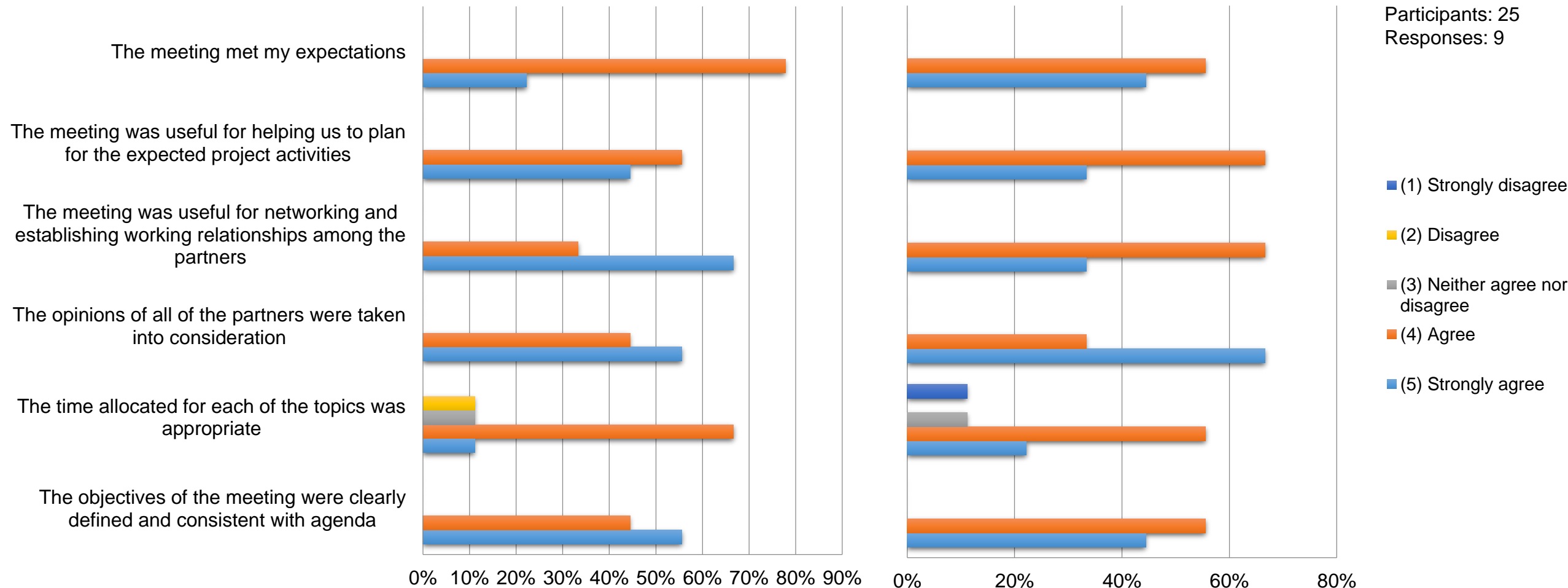


Results of the surveys

WP 9 (day 1) Kick-off meeting

WP 9 (day 2) Kick-off meeting

Participants: 25
Responses: 9

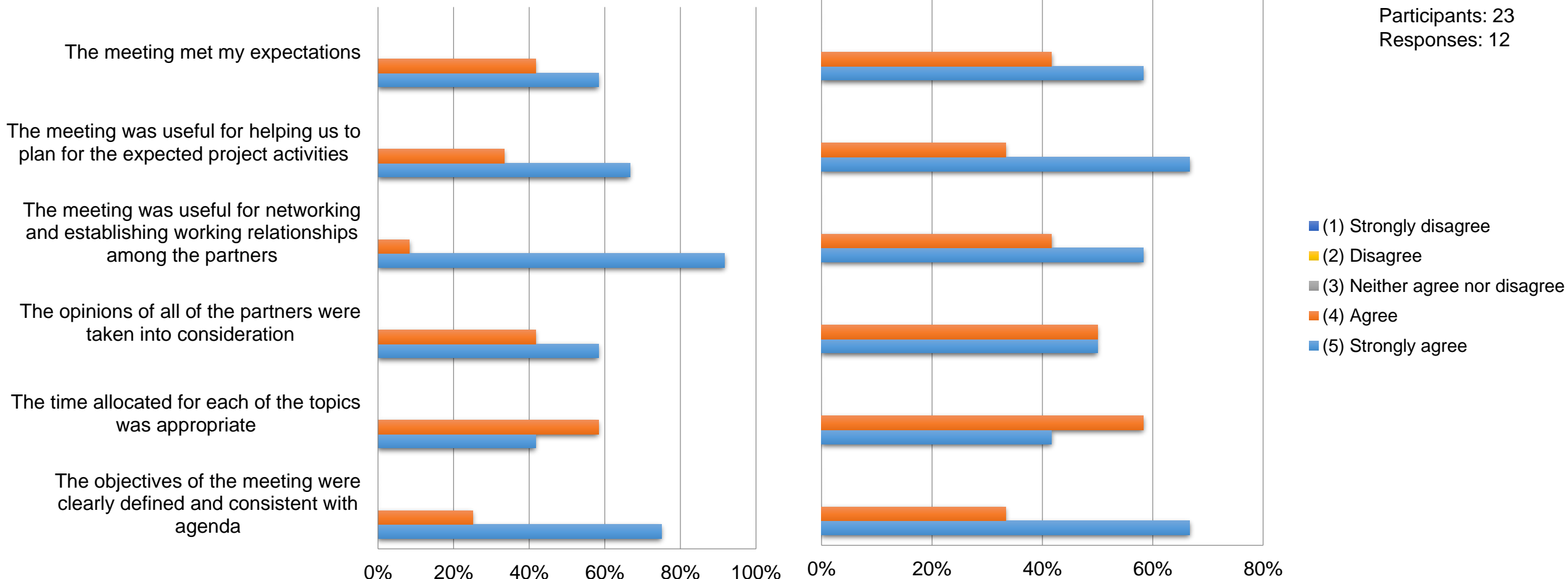


Results of the surveys

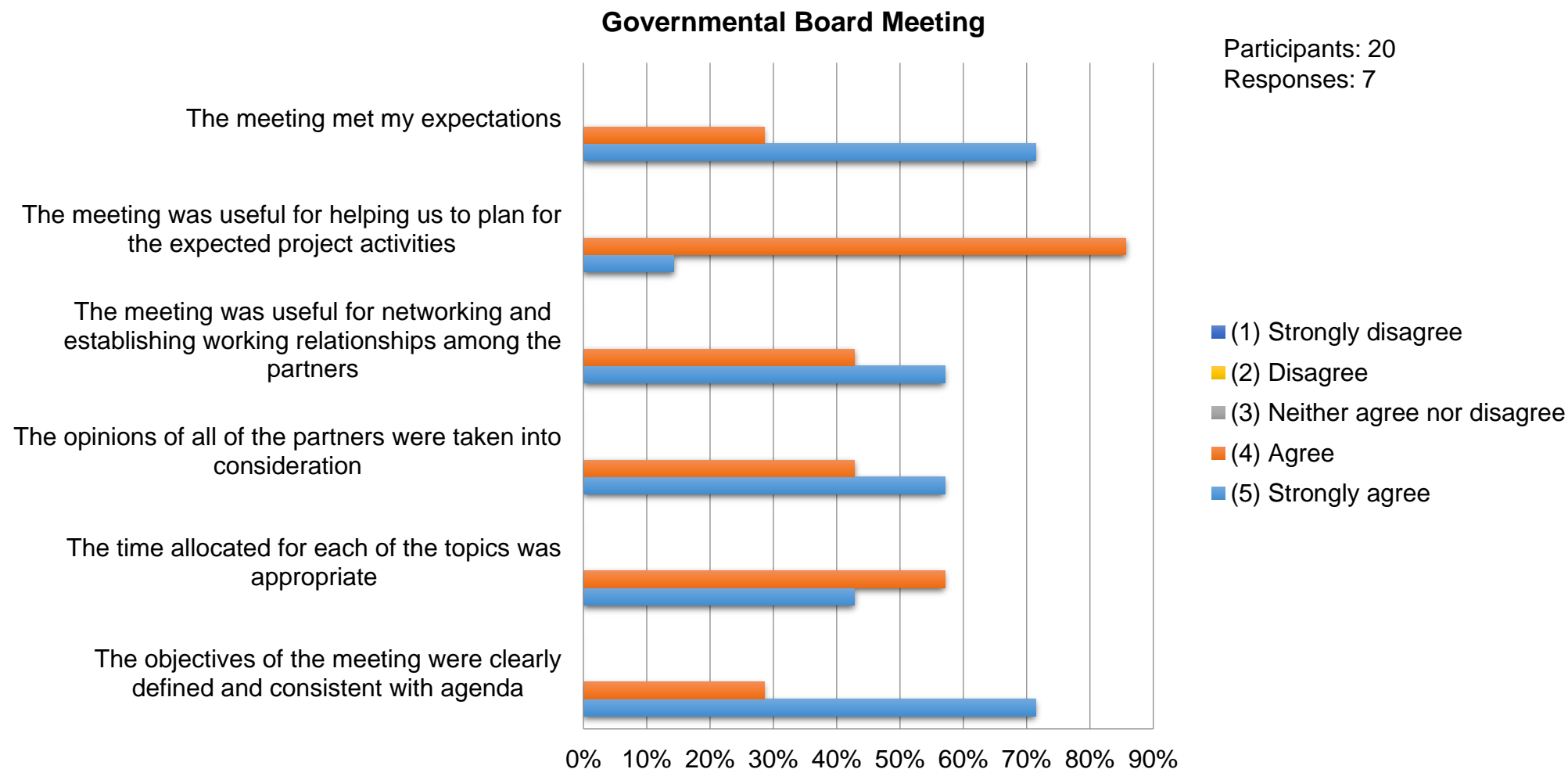
WP 10 (day 1) Kick-off meeting

WP 10 (day 2) Kick-off meeting

Participants: 23
Responses: 12

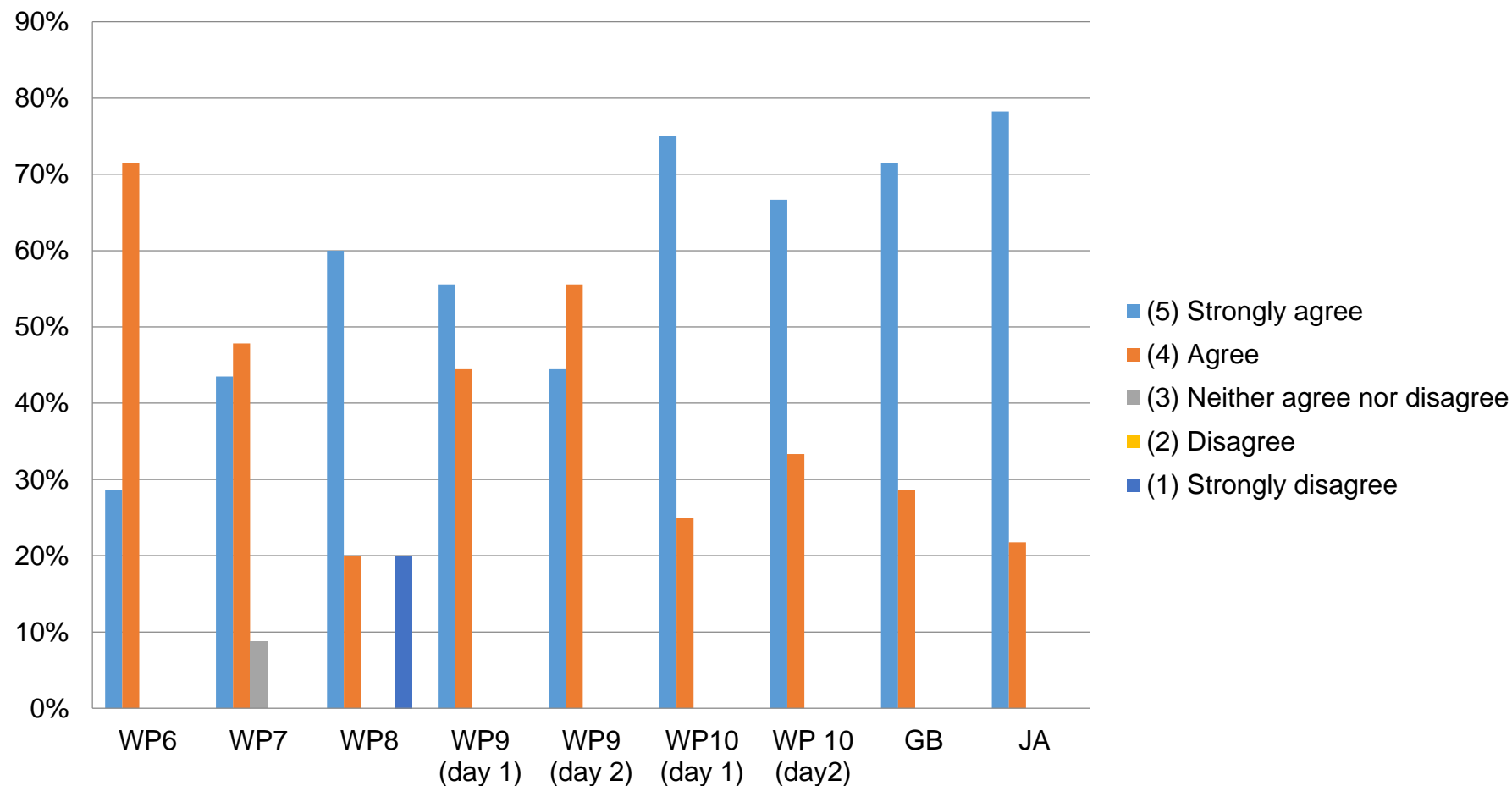


Results of the surveys



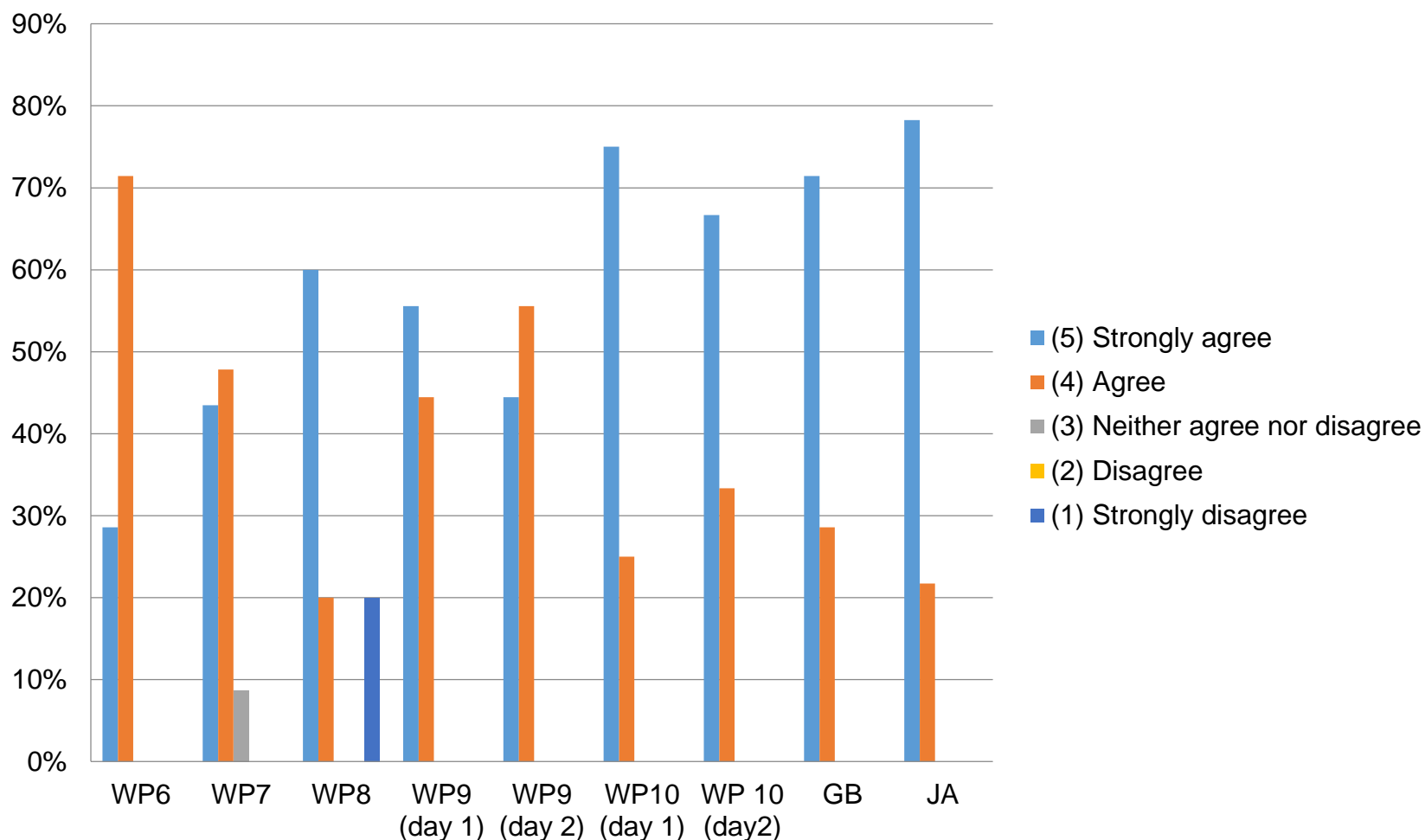
Results of the surveys

The objectives of the meeting were clearly defined and consistent with agenda



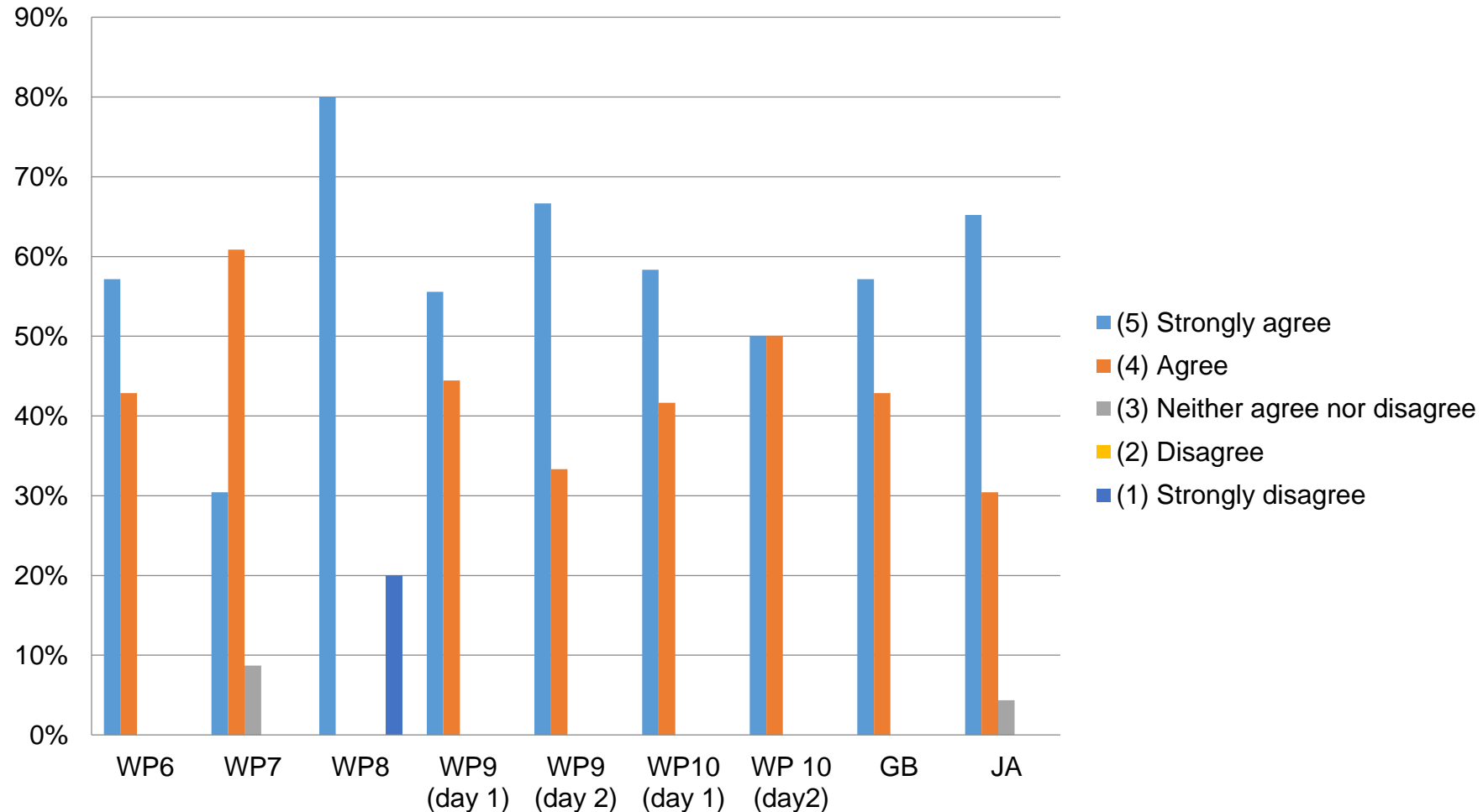
Results of the surveys

The time allocated for each of the topics was appropriate



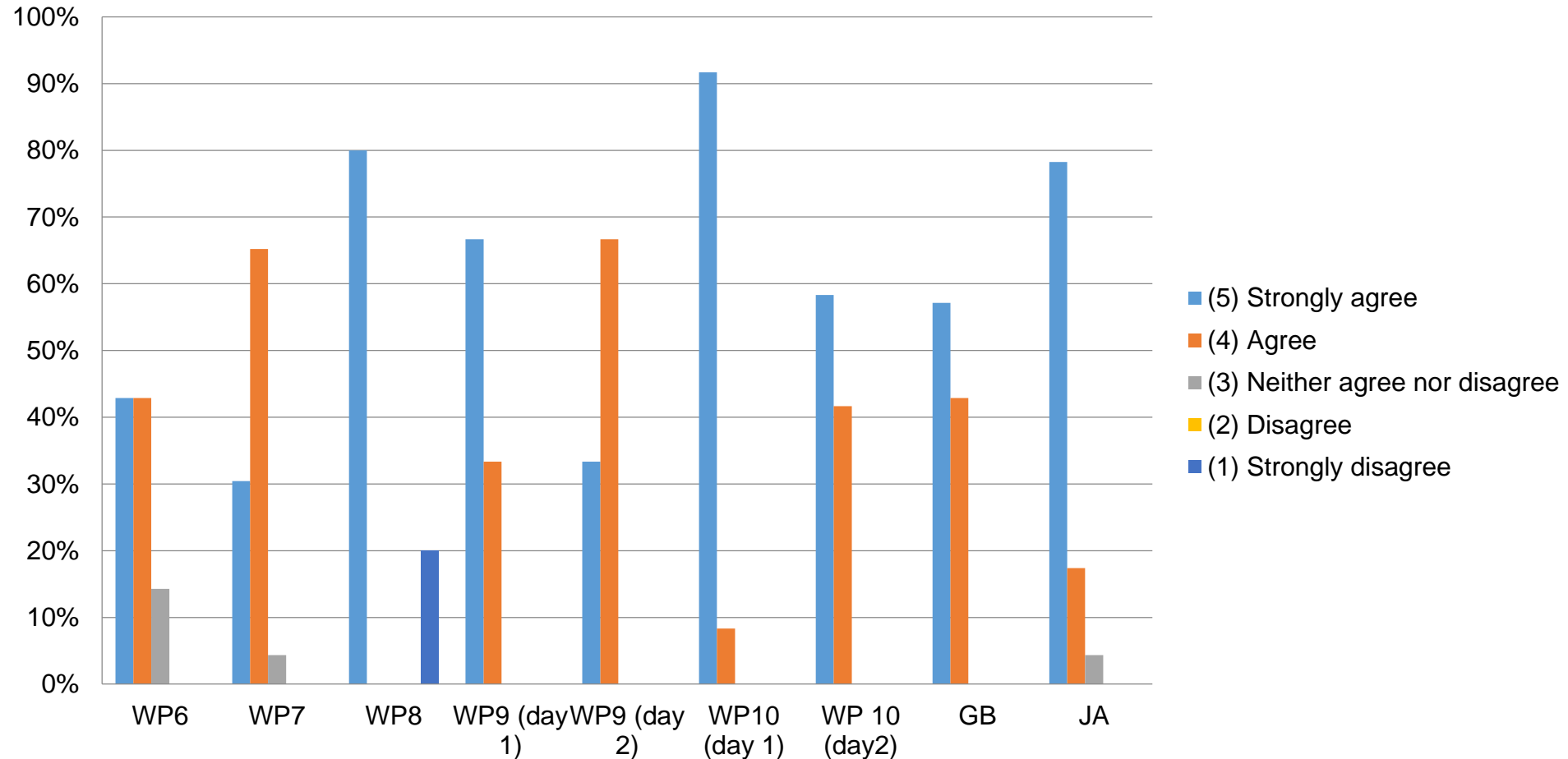
Results of the surveys

The opinions of all of the partners were taken into consideration



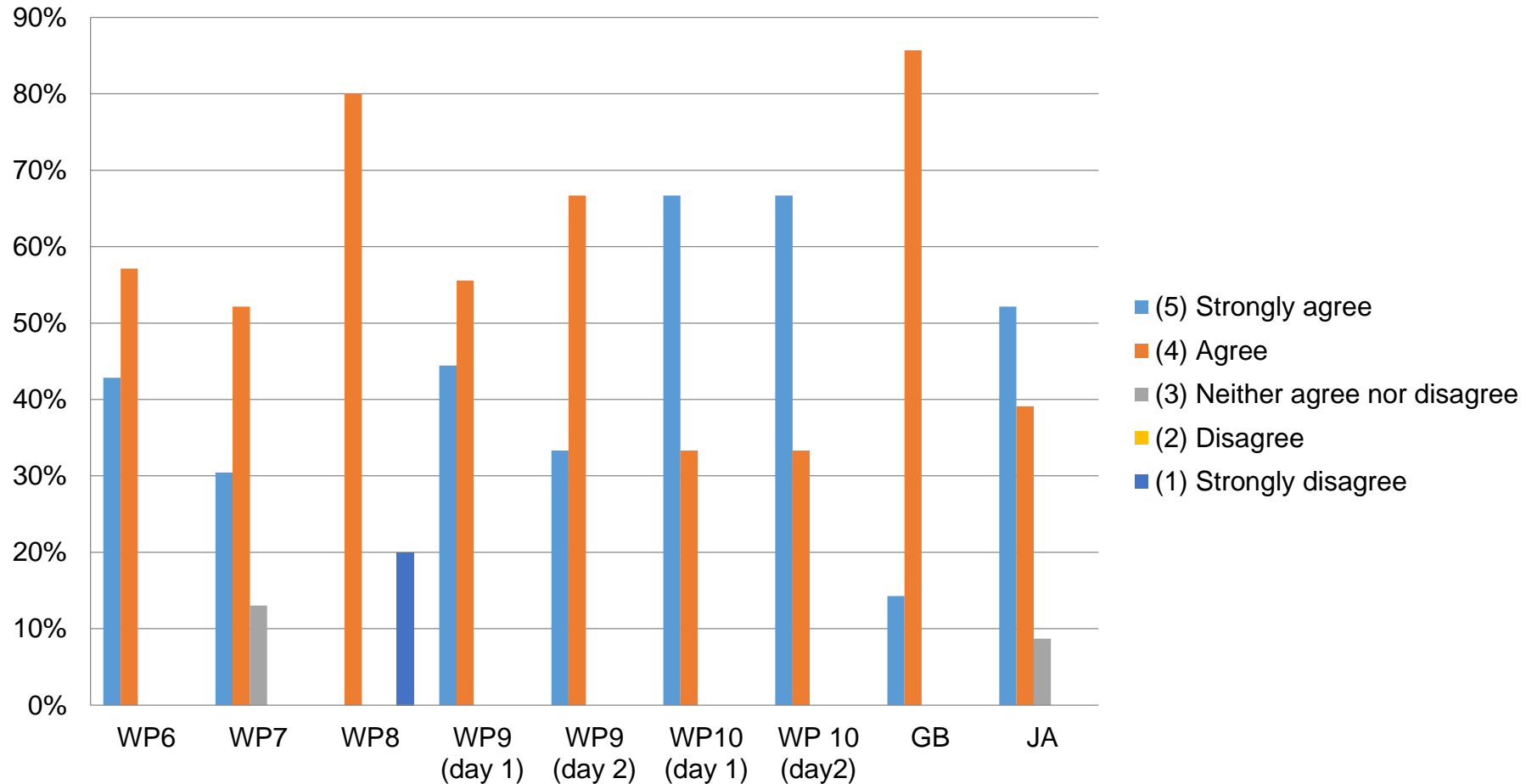
Results of the surveys

The meeting was useful for networking and establishing working relationships among the partners



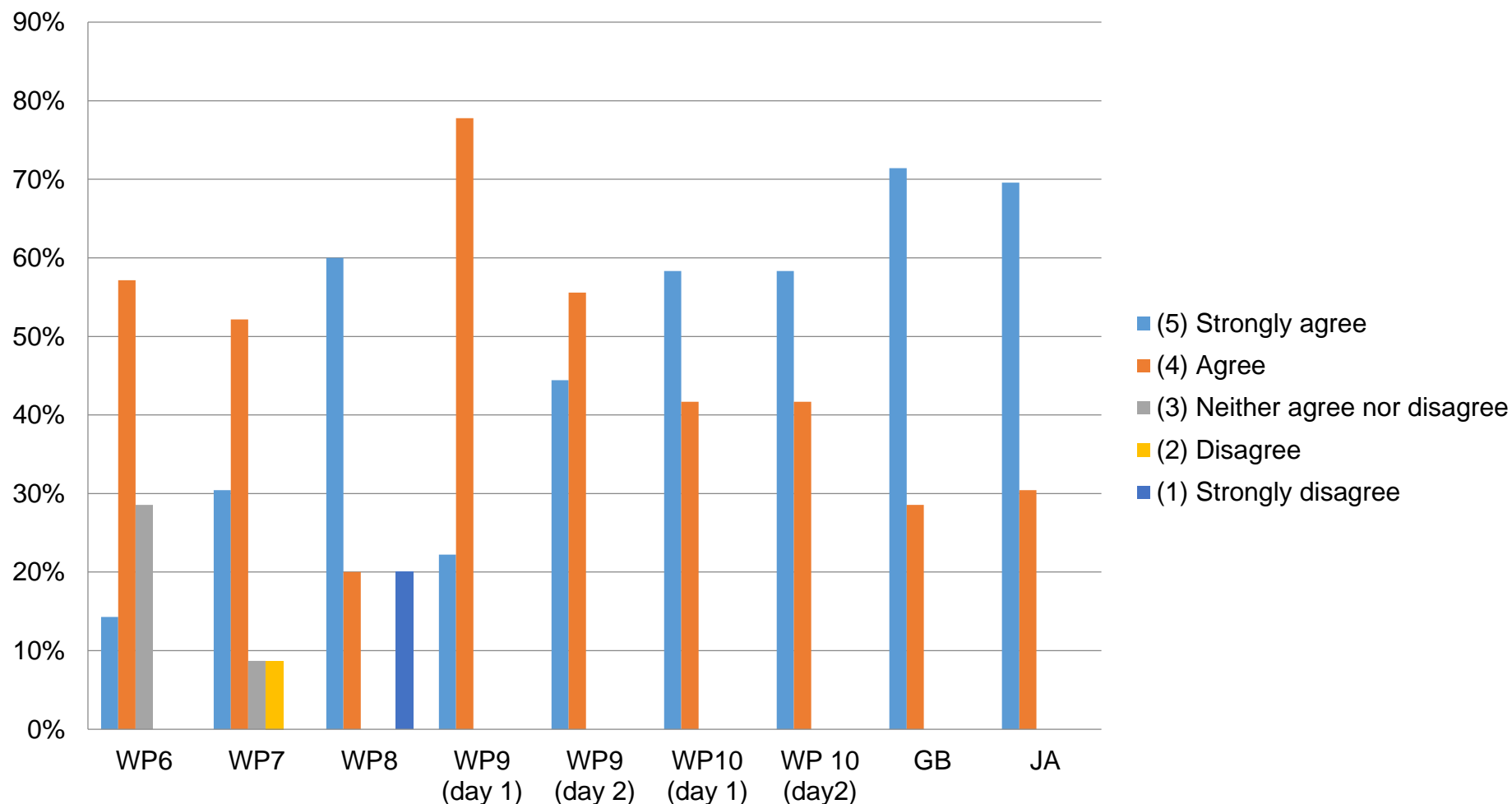
Results of the surveys

The meeting was useful for helping us to plan for the expected project activities



Results of the surveys

The meeting met my expectations



Comments

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- Aims and idea behind the project clearly set
- Enough information on logistics of the project
- Nice meeting venue

Only **27%** of filled out surveys had an answer to an open ended question

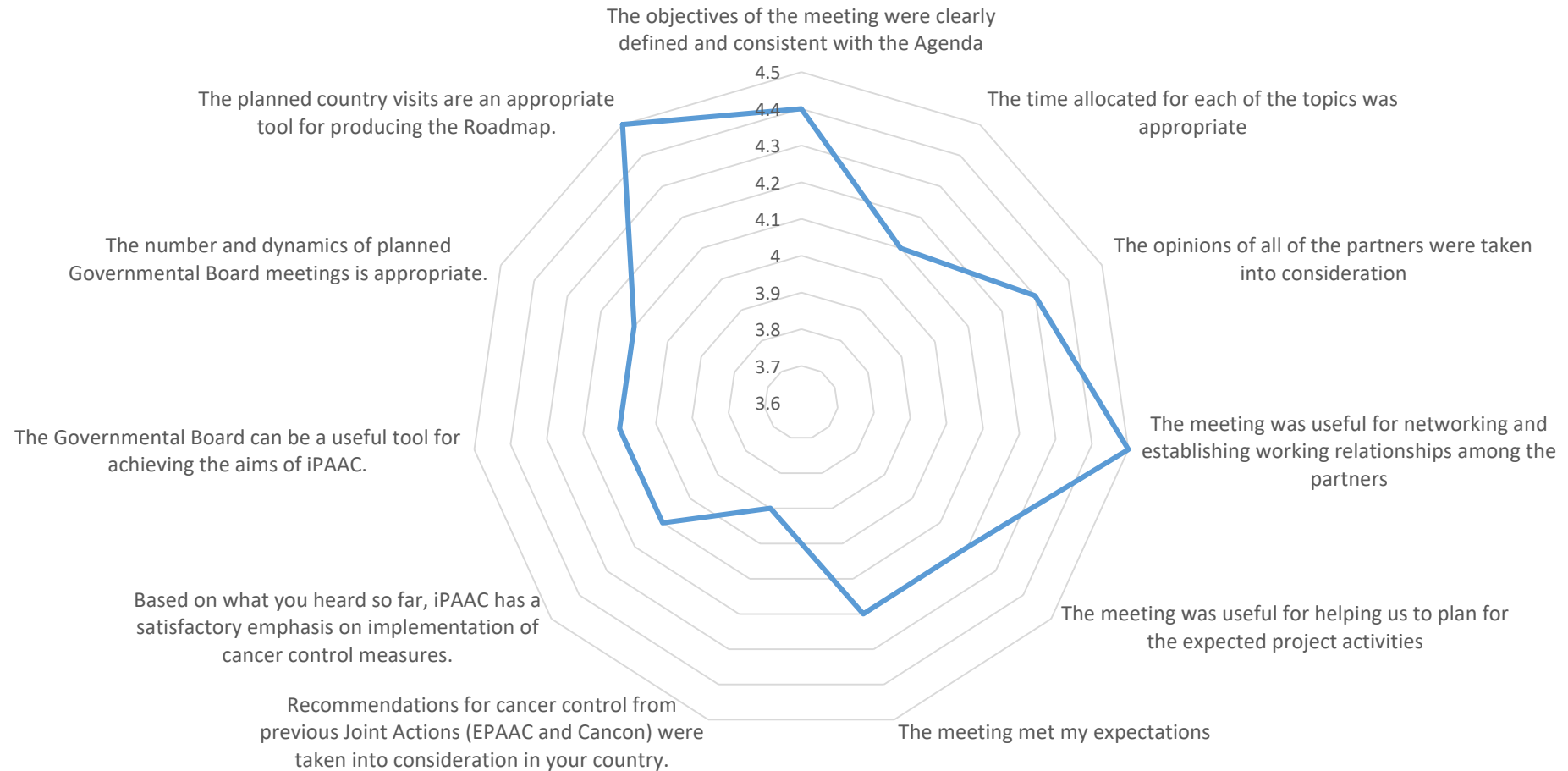
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- More focus on specific country problems, small group interactions with WP leaders
- Social time to meet, network and discuss
- Time allocation - meetings for WP9 kick-off could have been organized in one instead of two days

Your comments are important !

- We learn things we did not expect
- Concrete ways on how to improve

2nd Governmental Board meeting



2nd Governmental Board meeting- comments on the meeting



- The meeting was short and the agenda was very full leaving little time for networking. The only time you could do so was during lunch. Furthermore, the fact that lunch was sit-down did not help to meet as many people as one would have liked.
- The meeting was highly informative and provided an excellent overview of each of the Work Packages in this Joint Action. It encouraged and facilitated debate and discussion around each topic and was a friendly atmosphere to discuss and collaborate with our EU partners.
- The meeting was a good opportunity to meet the partners and learnt with the JA progress. It could be relevant to have a WP progress report and future plans, submitted before the next meeting.
- More emphasis on the final deliverable, the Roadmap.



2nd Governmental Board meeting- comments on iPAAC (1)



- The planned visits are welcome. However, it still to be demonstrated how the individual MSs will eventually benefit from this exercise
- So far I feel that iPAAC is progressing well. The final deliverable - the Roadmap - will be a highly useful tool for policymakers and cancer control networks alike. Information has been provided in an efficient and timely manner and participants have been kept up-to-date new developments.
- I expected that the implementation of the iPAAC project would help to create psychological and social pressure on stakeholders and to help implement cancer control measures. However, finding information with the aim to implement necessary measures by this target group seems unlikely to me. Our country lags far behind other advanced countries in this area and the probability that the lack of information about optimal solutions is the cause is low. The information on the situation in individual member countries, obtained during the iPAAC implementation, could serve as a basis for EU legislative and other measures, to bridge the gap between member countries.



2nd Governmental Board meeting- comments on iPAAC (2)



- The Roadmap planning should allow consultation and adoption before the final document is ready for approval by the Governmental board. PS: the questionnaire should be adapted to those not working in an specific country, such as the EU services or EU wide organizations.
- Perhaps some concrete examples of similar projects would have been useful. Also questions on updating the Roadmap after the Joint Action could have been prepared.



Data collection – DOCUMENT ANALYSIS

- Collection of drafts and deliverables from all WP
- Checking of deadlines
- Focus on implementation
- Comprehensive or selective
- Balanced coverage of all aspects of the subject



Deliverables and milestones

Evaluation strategy

- *September/October 2018 - DONE*

Interim Evaluation Report

- **December 2019**
- Findings of evaluation for the first half of the project
- Focus will be on the process part of the evaluation
- Quantitative analysis of surveys
- Results of the first FG

Final Evaluation Report

- **March 2021**
- Similar as Interim report
- Focus will be on the possibility of implementation of deliverables, satisfaction with the main deliverable, the Roadmap, evaluation of the entire project outputs and outcomes

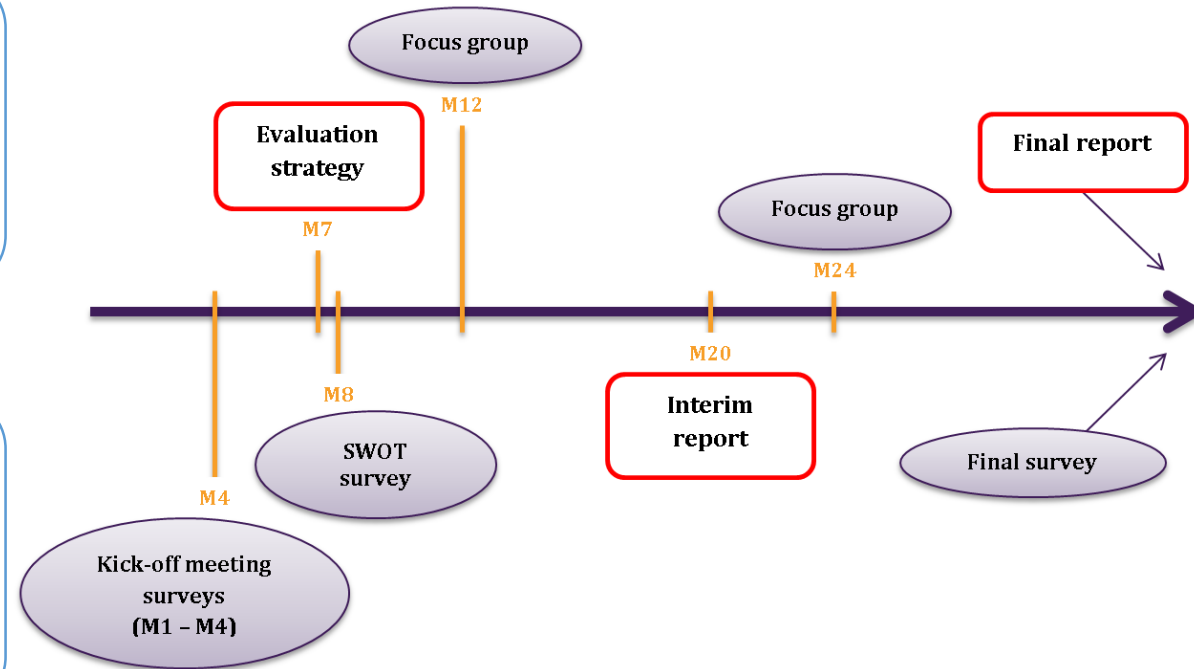
Deliverables and milestones

Evaluation strategy

- **October 2018**
- After final submission – evaluation of ES by an external evaluator during 2019

Workshop on
Impact and
Sustainability

- **April 2020**



Risk management

- Communication with other WPs
 - Insufficient level of cooperation and communication – **MAIN RISK**
- Improving and optimizing collaboration
 - Sending surveys as soon as possible
 - Reminders to those who have not answered
 - Surveys – short and simple in order to improve response rate
 - Sending information about FG on time
- Close cooperation with WP1, WP2 and WP4

Possible risks and contingency plans

- Partners will not send the necessary materials for evaluation on time
 - Medium likelihood, high impact
 - Reminders, detailed instructions on the process of evaluation distributed to all partners

Possible risks and contingency plans

➤ Low response to questionnaires

- Medium likelihood, high impact
- User-friendly and short questionnaires, reminders

Possible risks and contingency plans

- Lack of institutional support for the activities envisaged within the WP
 - Low likelihood, high impact
 - Detailing the contractual obligations and resources needed for successful work on the WP

Thank you for your attention!



<https://www.ipaac.eu/en/work-packages/wp3/>