

## **Objectives of the evaluation of the “TABADO” program**

INCa wishes to evaluate the deployment of the "TABADO" program in order to analyze its transferability and sustainability in view of a potential generalization. During the intervention deployment, it is necessary to evaluate the processes and mechanisms that contribute to the results and the implementation modalities (feasibility, acceptability, sustainability) in order to decide to generalize or not the intervention.

The evaluation will meet the following objectives:

- To evaluate the effectiveness of the intervention: to know, in particular, the rate of smoking abstinence among the smokers after the intervention
- Evaluate the implementation, the process and the acceptability of the intervention: determine the conditions of "transferability" of the initial intervention, ie "the extent to which the effects of an intervention in a given context can be achieved in another context "(Wang, 2006). The aim of the evaluation concerning the legislative / regulatory issues related to the generalization of the intervention is to identify the legislative / regulatory obstacles to the national deployment of the intervention and to make a rationale of the actions to be undertaken to remove these obstacles.
- Evaluate the budgetary impact of the generalization of the intervention at national level
- Create a generic program, usable outside of an experimental context, and a support tool for the implementation of this program, called "intervention guide".