



INNOVATIVE PARTNERSHIP
FOR ACTION AGAINST CANCER

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1.

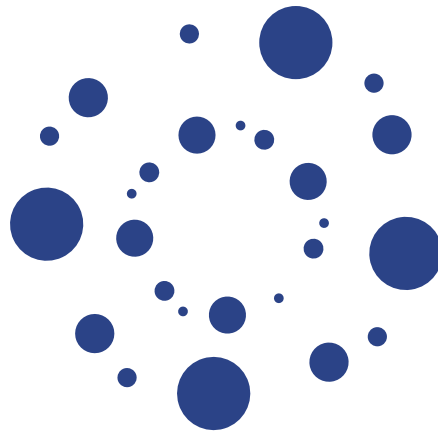
LOGOTYPE



1.1.

PROTECTION ZONE OF LOGOTYPE

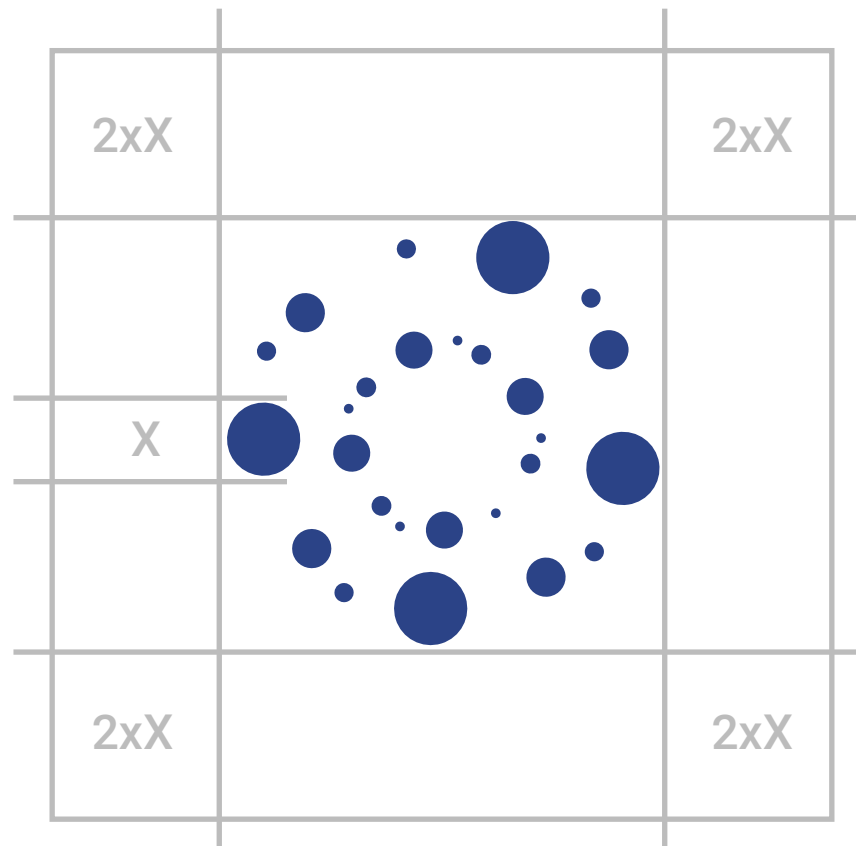
The protection zone indicates an area around the logo, in which no other object should appear and/or interfere.



2.

LOGOTYPE SYMBOL

A logotype that consists of the symbol only.



2.2.

PROTECTION ZONE OF THE LOGOTYPE SYMBOL

The protection zone indicates an area around the logo, in which no other object should appear and/or interfere.



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3.

SECONDARY LOGOTYPE

The protection zone indicates an area around the logo, in which no other object should appear and/or interfere.



3.1.

PROTECTION ZONE OF THE SECONDARY LOGOTYPE

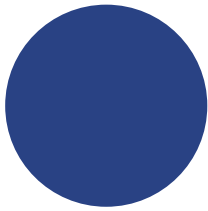
The protection zone indicates an area around the logo, in which no other object should appear and/or interfere.



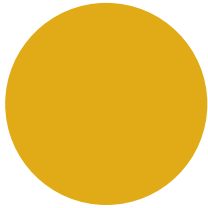
Co-funded by
the Health Programme
of the European Union

4.

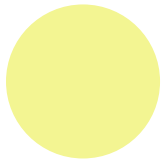
EU FUNDING LOGOTYPE



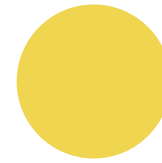
HEX #2A4387
RGB 42 | 67 | 135
CMYK 69 | 50 | 0 | 47



HEX #E0AB17
RGB 224 | 171 | 23
CMYK 0 | 24 | 90 | 12



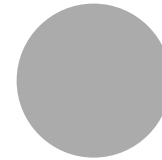
HEX #E5EA25
RGB 229 | 234 | 37
CMYK 2 | 0 | 84 | 8



HEX #F0D553
RGB 240 | 213 | 83
CMYK 0 | 11 | 65 | 6



HEX #28B555
RGB 40 | 181 | 85
CMYK 78 | 0 | 53 | 29



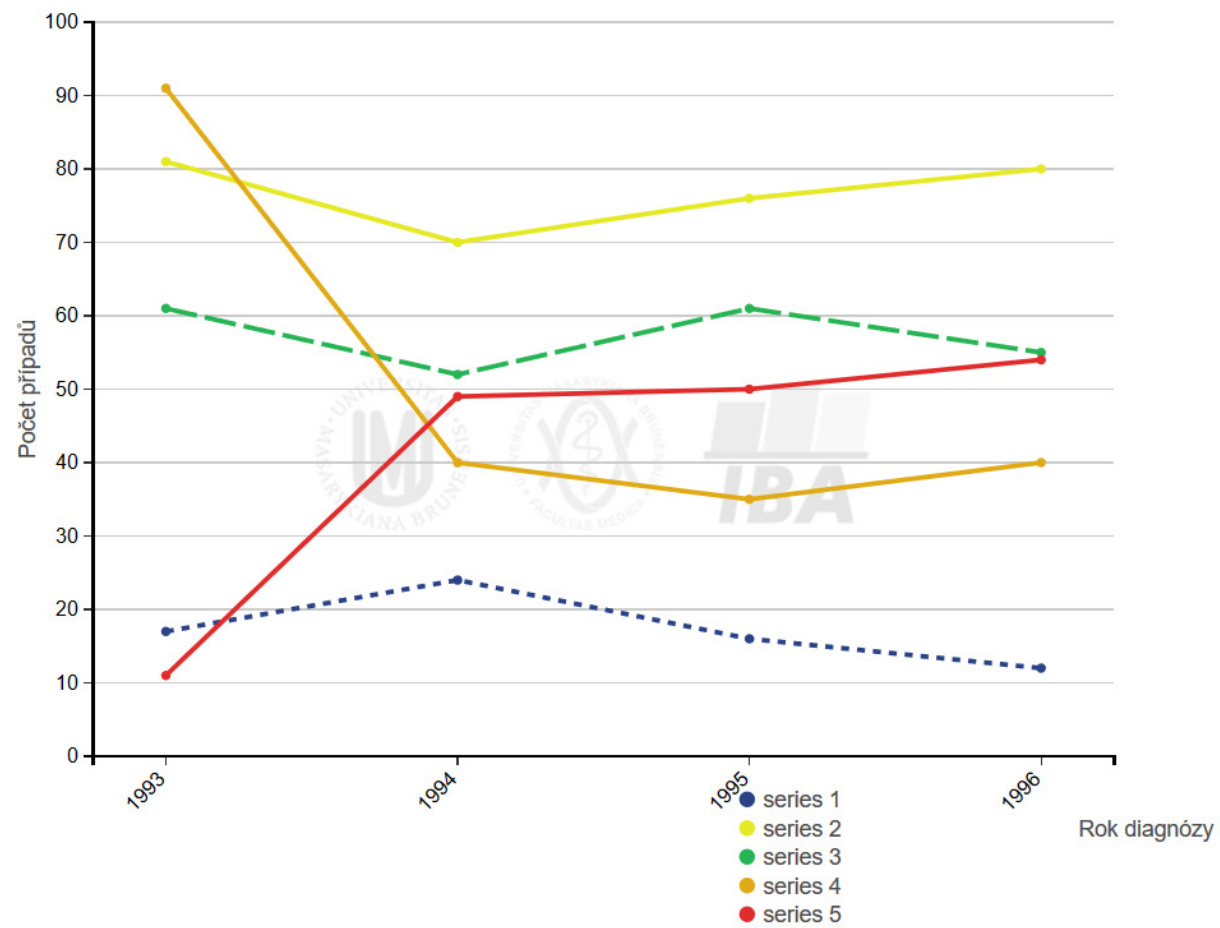
HEX #ABABAB
RGB 171 | 171 | 171
CMYK 0 | 0 | 0 | 33



HEX #E02D2D
RGB 224 | 45 | 45
CMYK 0 | 80 | 80 | 12

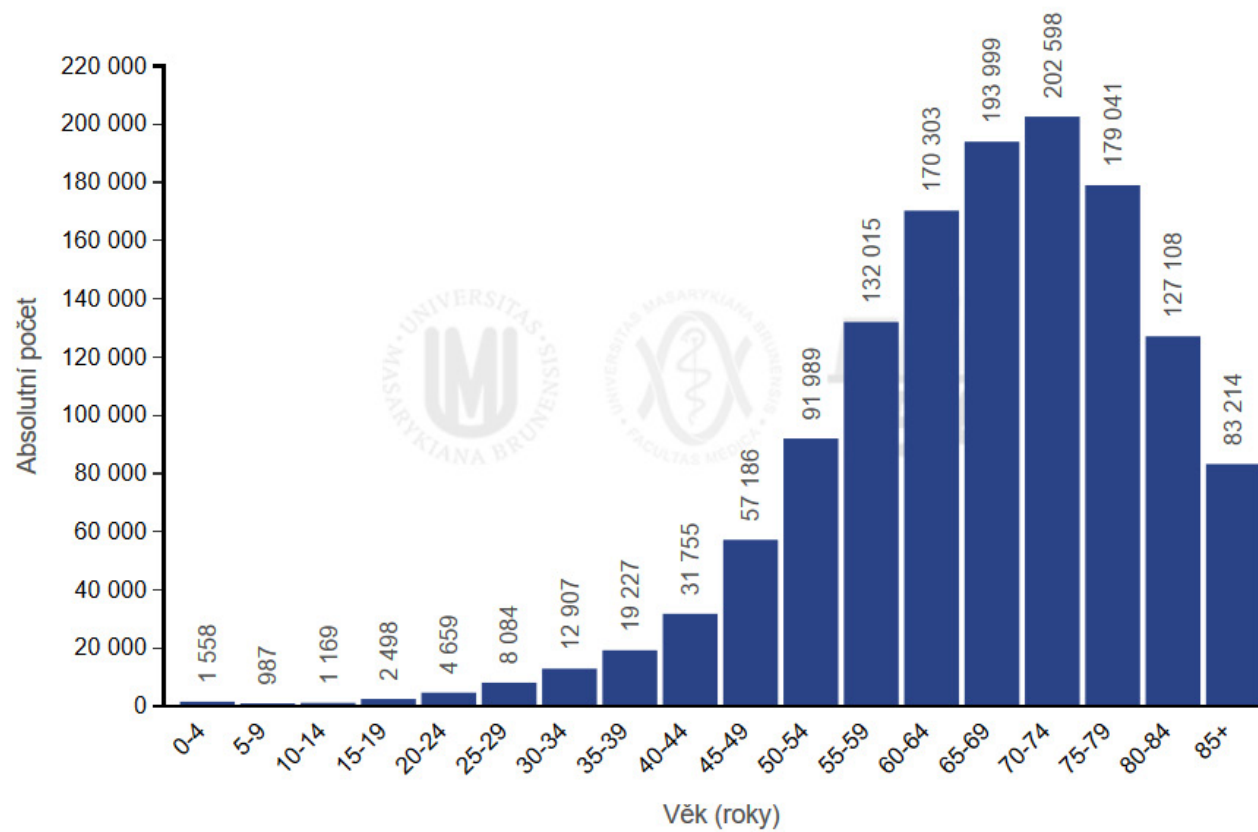
5.1.

COLOUR SCALE



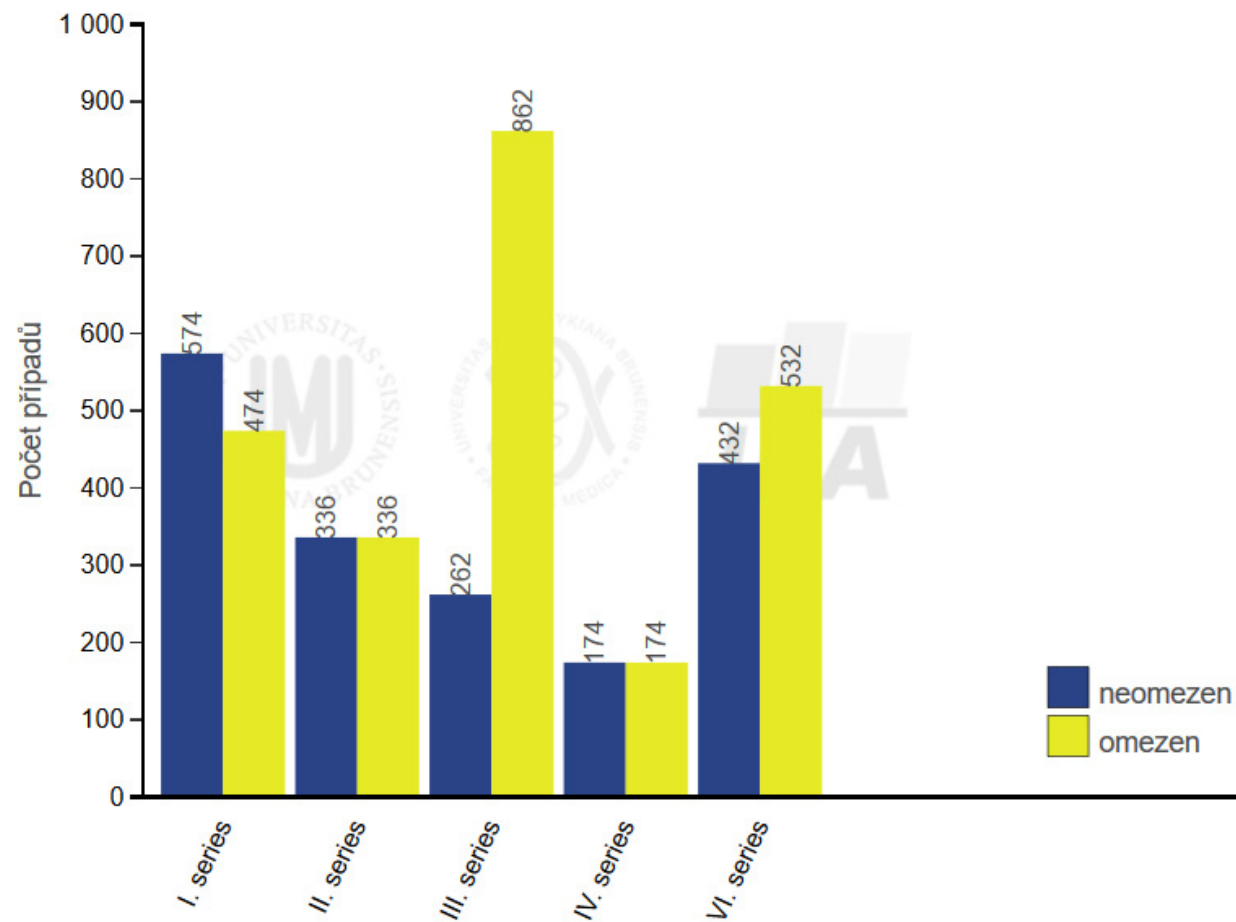
6.

INTERACTIVE CHARTS



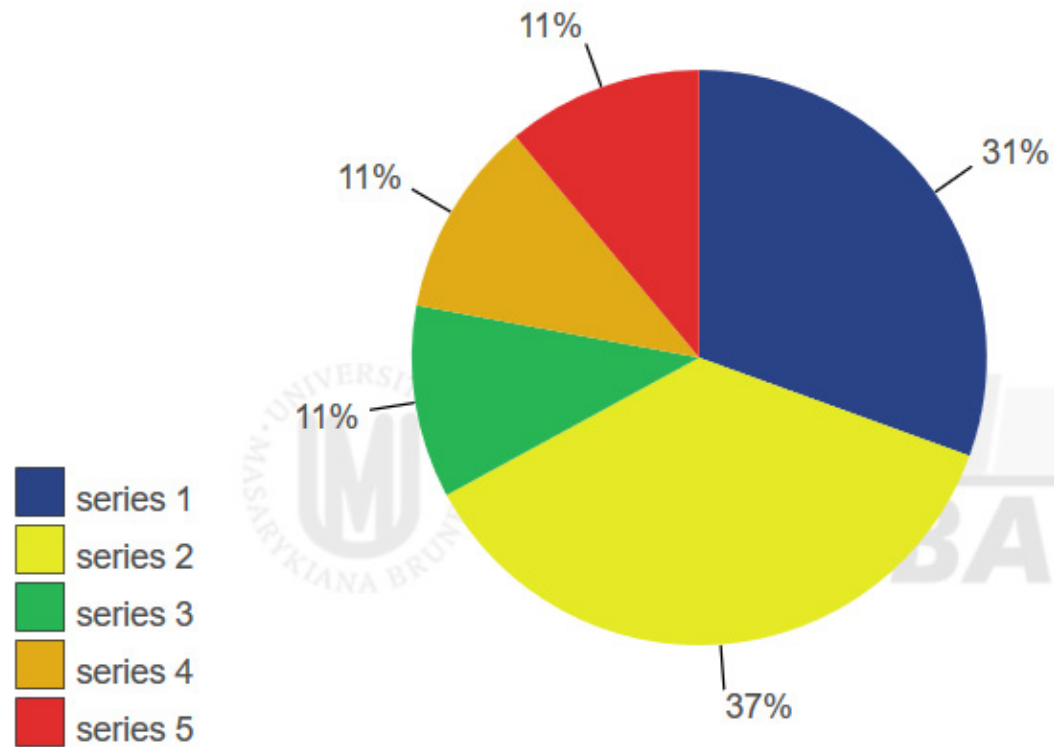
6.

INTERACTIVE CHARTS



6.

INTERACTIVE CHARTS





7.

FORBIDDEN TYPES OF BACKGROUND



7.1.

FORBIDDEN USE OF LOGOTYPE

ROBOTO MEDIUM

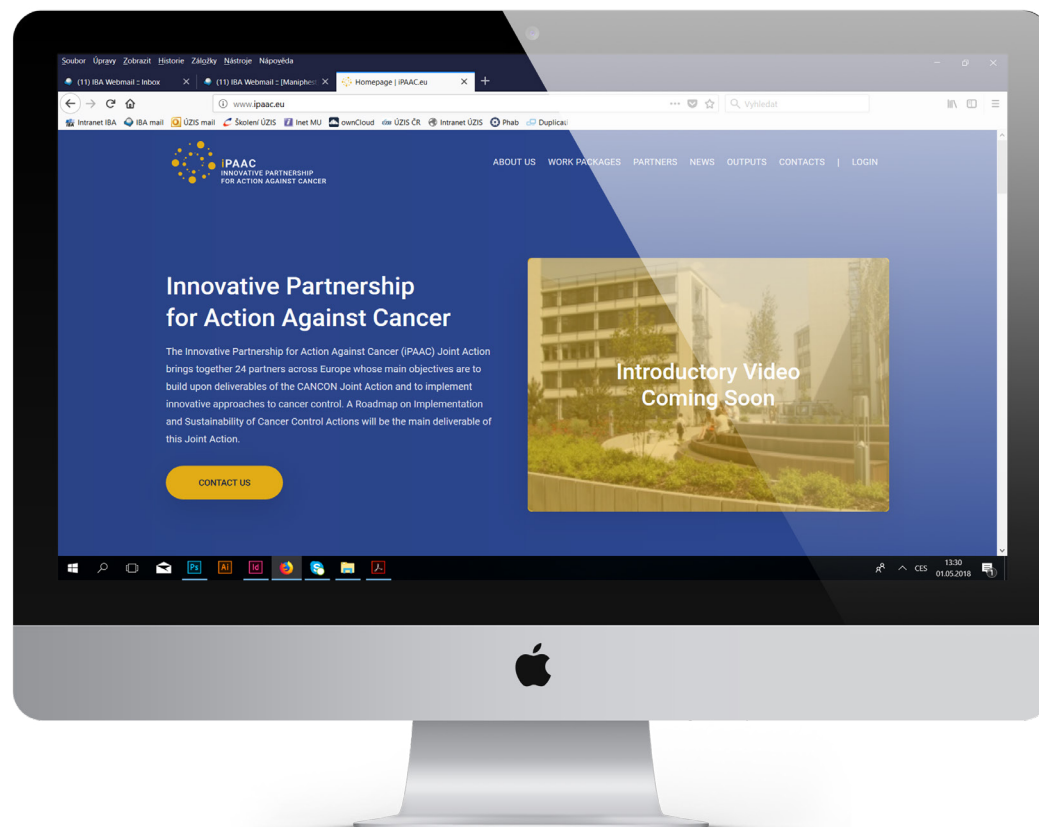
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&@#%*~:;,!?

Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&@#\$%*:,;.!?
ěžšřčášíšćěřášře

8.1.

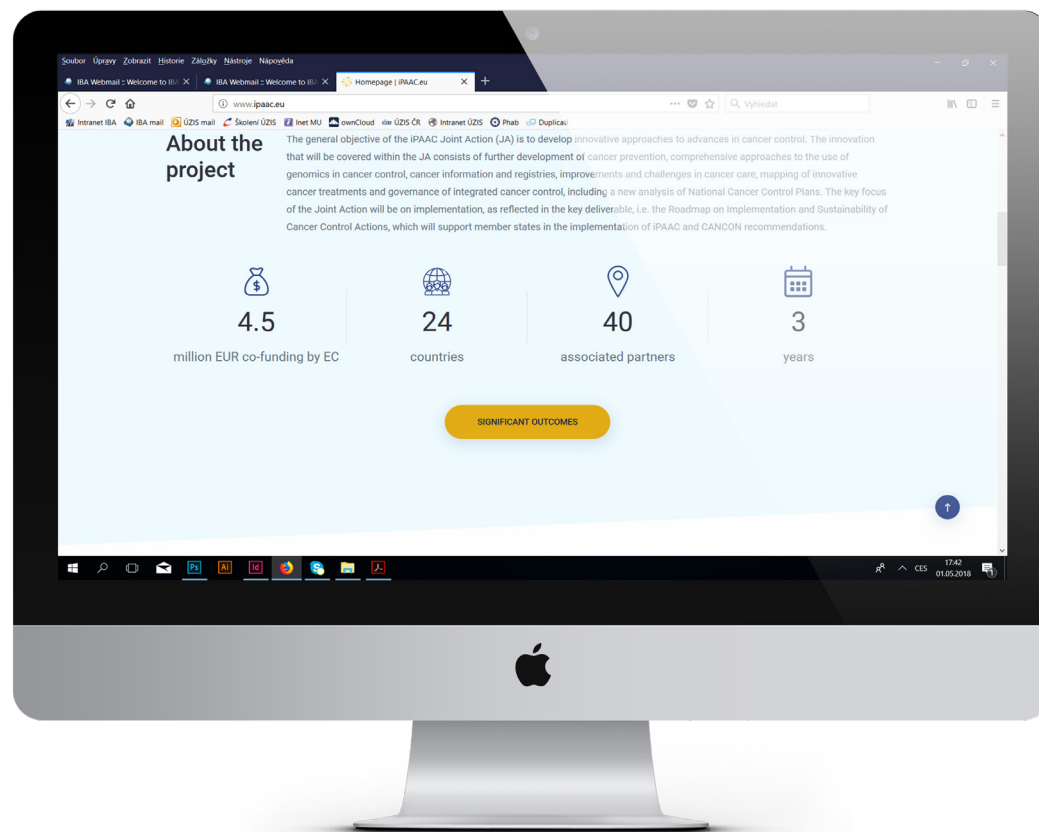
TYPOGRAPHY OF SECONDARY FONT



1.

9.

PROJECT WEBSITE



2.

9.

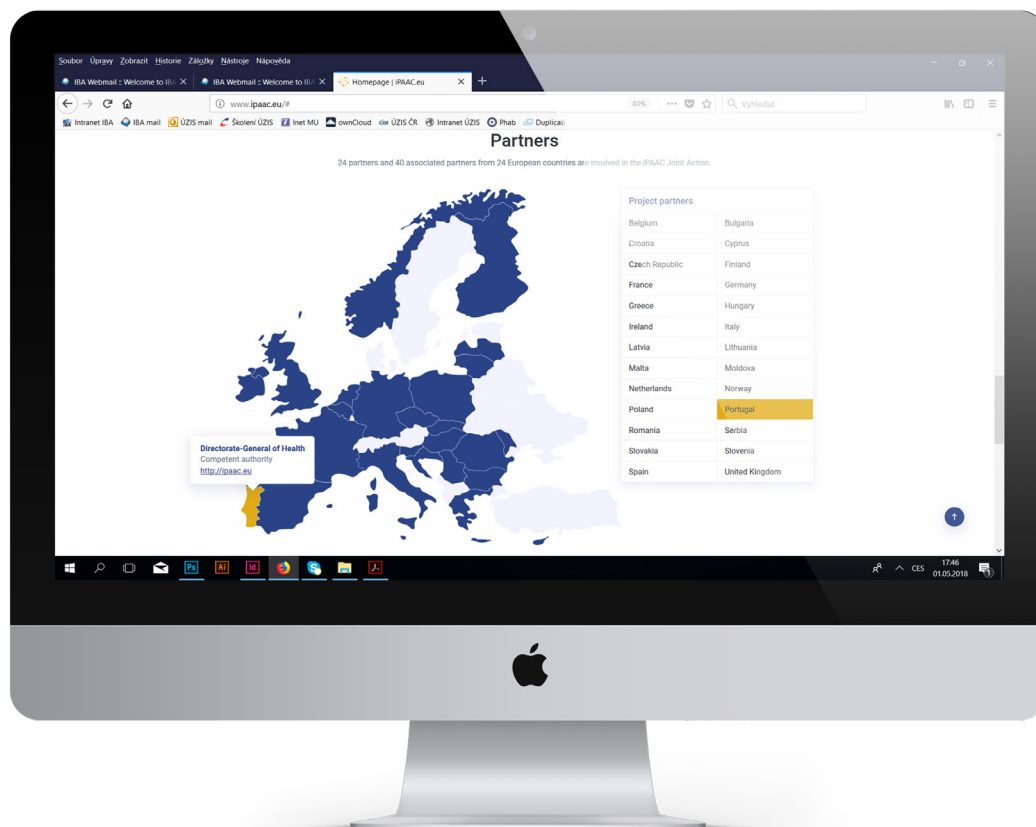
PROJECT WEBSITE



3.

9.

PROJECT WEBSITE



4.

9.

PROJECT WEBSITE



10.

APPLICATIONS



10.

APPLICATIONS



10.

APPLICATIONS