

iPAAC

Logotype building blocks

Logo: Default version

- Textual



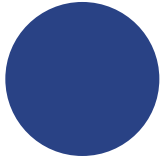
- Symbolic



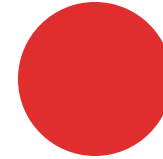
Logo: Alternatives

- Based on coloured scale

primary colour



HEX #2A4387
RGB 42 | 67 | 135
CMYK 69 | 50 | 0 | 47

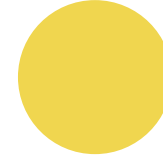


HEX #E02D2D
RGB 224 | 45 | 45
CMYK 0 | 80 | 80 | 12

secondary colour



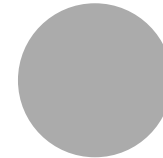
HEX #E0AB17
RGB 224 | 171 | 23
CMYK 0 | 24 | 90 | 12



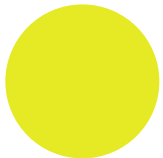
HEX #F0D553
RGB 240 | 213 | 83
CMYK 0 | 11 | 65 | 6



HEX #28B555
RGB 40 | 181 | 85
CMYK 78 | 0 | 53 | 29



HEX #ABABAB
RGB 171 | 171 | 171
CMYK 0 | 0 | 0 | 33



HEX #E5EA25
RGB 229 | 234 | 37
CMYK 19 | 0 | 87 | 0

Logo: Alternative version

- Textual



- Symbolic

